

# SMARTCUBIC

Next-Generation Web 3.0 Reward System

## Innovative Reward Ecosystem

SMARTCUBIC is an innovative reward system based on Web 3.0 and metaverse, going beyond traditional point accumulation to provide real value circulation and a sustainable ecosystem.

## 5 Key Differentiators



### Web 3.0-Metaverse Integration

Real-time integration of offline spaces with digital twins in the metaverse, directly connecting rewards for various user activities to the real economy.





## Non-Expiring Circular Structure

Rewards never expire except upon member withdrawal, operating through a continuous circulation structure between the company and users.



## Hyper-Personalized Semantic AI

Analyzes user activity history, interests, and location through AI to provide optimized, personalized rewards for each user.



## Global Scalability

Expandable to various specialized platforms through PaaS structure, extending the reward ecosystem to international markets through global networks.



## User-Driven Economy

Users can actively participate in the reward ecosystem not just as consumers but as content creators and sellers.

# Competitive Advantages

## Real Value Creation

Rather than mere marketing cost consumption, rewards themselves become mediators of economic activity, increasing the value of the entire ecosystem.

## Technological Innovation

Provides differentiated user experience through real-time integration of metaverse and physical spaces, and hyper-personalized services based on semantic AI.

## Sustainability

Builds a long-term sustainable reward system through non-expiring circular structure and Web 3.0 decentralization philosophy.

## Scalability

Unlimited expansion possible to various industries and regions through global networks and PaaS structure.

## SMARTCUBIC's Vision

**SMARTCUBIC's reward system** provides real value and a sustainable ecosystem beyond simple point accumulation and consumption through five key differentiators: metaverse·Web 3.0 integration, non-expiring circular structure, hyper-personalized AI, global scalability, and user-driven economy.

Experience the future of reward ecosystems with SMARTCUBIC, leading the new economic paradigm.